

The United Farmer

NOVEMBER - DECEMBER, 1975

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Calgary 4635 - 1st Street S.E.
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Red Deer 5440 - 45th Street
and at

Airdrie, Camrose, Claresholm, Falher,
Grande Prairie, Grimshaw, Hanna,
Oyen, Provost, Stettler, Spruce
Grove, Two Hills, Vermilion, Vulcan
and Westlock.

During 1975, The United Farmer ran stories and features on service awards, promotions, petroleum awards, Agents of the Month, Women of Uniform, product information, farm safety, Howard Haney's election as President, the new executive of the Board of Directors, new Delegates, the Pincher Creek Co-op Association, "Help Us To Serve You Better", Albertans of the Month, The Canadian Farm and Ranch Show, the Special Services Department, the nine Presidents of United Farmers of Alberta, Agents' Appreciation Barbecues, new products, Byemoor Days, Progressive Farming Days, etc. etc.

We'll agree it's a rather diversified list, but everyone mentioned in the United Farmer has common bonds - the industry of agriculture and United Farmers of Alberta. It was a busy year for UFA and The United Farmer attempted to focus on the many, many people associated with our Organization.

As I look back on the 1975 year and my ten years as Editor of The United Farmer, I am grateful that through my work, I have had the opportunity to meet so many of the farmers and ranchers in Alberta. This year for me had to be one of the best. It was my pleasure to serve as president of The Alberta Farm Writers Association. Each year our group visits a different area of Alberta and this year we went to the Peace River.

The hospitality and warmth extended to us was overwhelming. People like Gerard Paradis of Honey Capital Apiaries in Falher; Dick Verhagge, Windmill Gardens in Grimshaw; Hugh Scott, Grande Prairie; Monsieur Lavoie, St. Isadore; Mayor Gerard Maisonneuve, Falher; Chief Walter Twin of the Sawridge Indian Band; Dr. D. L. Spangelo, Beaverlodge Research Station; Dr. R. J. Saunders, High Prairie Animal Clinic - to name only a few - did so very much to make our trip a memorable one.

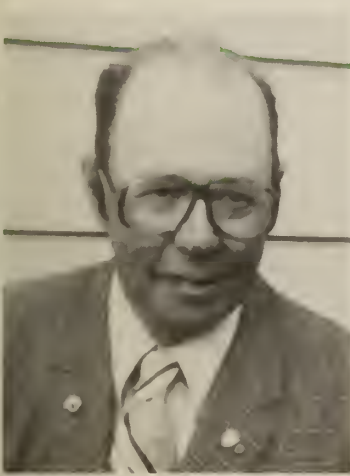
I look forward to 1976 and meeting more Albertans, more of the people who are a part of this very important industry of agriculture that I am proud to be associated with.

With sincere best wishes for a healthy and happy 1976.

A handwritten signature in cursive script that reads "Alice Switzer".

Alice Switzer
Editor

NEW DELEGATES



Stanley W. Erickson
Delegate
Sub-District No. 5

Elected as the Delegate from the Spirit River area of Alberta is Mr. Stanley W. Erickson of Tangent, Alberta.

Born and raised on the family farm at Travers, Alberta, Mr. Erickson attended school at Ingleview, Travers, Armada and the University of Alberta.

He served in the Royal Canadian Air Force, and after his discharge, spent five years at Rocky Mountain House. Mr. Erickson then went to Tangent in 1952 on the Veterans Land Scheme and into a mixed farming operation with his brother Rae.

Mr. Erickson has been a responsible member of both agricultural and community organizations. He is chairman of District #14 of Unifarm, and a member of the Royal Canadian Legion, Alberta Wheat Pool and the Peace River Livestock Co-op. He was recently appointed as a member of the nominating committee for the elections in the newly structured Alberta Cattle Commission.

Mr. Erickson and his wife Marlene have three children - Rita (Mrs. Ed Beck of Spirit River), Edwin and Lorraine.

For hobbies Mr. Erickson enjoys hunting, curling, fishing, reading and watching sports on T.V.



Steve N. Elkow
Delegate
Sub-District No. 47

Mr. Steve N. Elkow, Willingdon, Alberta, is the new Delegate for the Eagle area of Alberta. He replaces Mr. Steve Shybunka of Two Hills, Alberta who was elected to the Board of Directors of United Farmers of Alberta at the 1975 Annual Meeting. Born in the Two Hills area, Mr. Elkow has a grain and beef enterprise.

He has been prominent in community and agricultural organizations and has held several executive positions. At the present time, he is president of the Willingdon Unifarm Local and is the alternate director for region six. He served for one term as the director for Unifarm region six and is a past district chairman of the Two Hills District. Mr. Elkow is a past vice-president of the Willingdon R.E.A. and a past secretary of the County of Two Hills Natural Gas Co-op.

A member of the Alberta Wheat Pool and of the Willingdon Agricultural Society, Mr. Elkow is a past director of the latter organization. He is also a member of the Willingdon Seed Cleaning Plant and the Willingdon Recreation Center.

Mr. Elkow and his wife Kathleen have a son Lauren and a daughter Lorette. For hobbies, Mr. Elkow likes to hunt and fish and is a member of the Old Timers Hockey League.



NEW AGENTS IN 1975



Eldon Cage

Beaverlodge

Before joining United Farmers of Alberta on June 2, 1975, Eldon Cage worked for the Federal-Department of Agriculture at the Beaverlodge Research Station. During the 15 years he was with the Research Station, Mr. Cage was associated with the Micro Biology and the Soil Fertility Branches.

Born in Beaverlodge, Mr. Cage was raised on the family farm and attended school in Beaverlodge. He took over as UFA Agent from Andy Gass, son of Tony Gass, who was the Agent at Beaverlodge for over 17 years. When the senior Mr. Gass took over the Agency, the top yearly gallonage had been 200,000. Tony Gass, and later Andy, steadily built the volume up over the years and in 1974, volume in light products at the Agency was almost one million gallons.

Now, Eldon Cage is the Agent at Beaverlodge and he is determined to carry on in the excellent tradition of service established by Andy and Tony Gass.

Eldon is a member of the Beaverlodge Fire Department and for hobbies enjoys collecting antiques, hunting and fishing.

He and his wife Lorraine, and their children, Brent and Jason, enjoy camping.



Ken G. Chambers

Drumheller

A native of Drumheller, and well known in the area, Ken Chambers joined UFA on February 15, 1975, as the agent at Drumheller. Mr. Chambers is very familiar with all aspects of farming as he was born and raised on the farm. He attended Cotter School #47. For a number of years he had a trucking business but his interests have always been involved with agriculture. In recent years he has worked with 4-H calf clubs in the Drumheller area.

Mr. Chambers and his wife, Phyllis, have five children, Bonnie, Danny, Dwight, Frances and Heather. The Chambers have, as a family, enjoyed many hobbies, among them sewing, curling, and skiing.

Ken Chambers is a genial man who is knowledgeable about farmers and their needs and he is determined to improve gallonage at the Drumheller Agency. United Farmers wishes him every success in his new business.



Dennis Leicht

Hay Lakes

When Dennis Leicht took over as agent in Hay Lakes in January, 1975, it was like taking over the family business.

While he was going to school, Dennis helped his father, Herb Leicht at the Hay Lakes Agency. He tried the city for a few years and then came back to work with his dad. In January, 1971, the Leichts drew up a partnership agreement. This arrangement worked well and Herb and Dennis Leicht won several UFA Petroleum Awards. In January, 1975, Dennis took over from his dad as Agent at Hay Lakes.

Dennis received his schooling at Hay Lakes School and has always been active and well known in the community. He has been a member of the Hay Lakes and District Recreation Society and the Canadian Legion and is now on the town council and a member of the fire department.

Dennis and his wife, Sherry, have two children, Deanne and Jason. In addition to being a good worker in the community, Dennis is interested in coin collecting and has a fairly large collection. He is also interested in old cars and trucks and other antiques.

Last year, the Agency at Hay Lakes showed a 12.6% increase and Dennis intends to continue to achieve the steady increases shown in previous years.

APPOINTMENT



Andrew Semeniuk
Smoky Lake

Appointed Agent at Smoky Lake on March 31, 1975, Andrew Semeniuk is well known in the area.

He was born in Smoky Lake and raised on the family farm in the Pakan area and is still involved in farming.

Prior to joining UFA, Mr. Semeniuk worked at Alfalfa Processors for two years.

He is a member of the local Chamber of Commerce and the Smoky Lake Agricultural Society.

Andrew Semeniuk and his wife Sharon have two children, Tracy - 6 years, and Ron - 3 years. For hobbies Mr. Semeniuk enjoys fishing and curling.

The United Farmer welcomes Andy Semeniuk as the new Agent at Smoky Lake and wishes him every success in his new business.



Leo Robins

Mr. Jim Shindler, Manager of the Farm Supply Division of United Farmers of Alberta, recently announced the appointment of Leo Robins as Manager of the Vermilion Farm Supply Center.

Leo was born and raised in the Blackie area as was his father, Clifford Robins. His grandfather, Charles Robins, homesteaded in this area of Alberta in the early 1900 s. The Robins family has always been involved in mixed farming.

Leo attended the Gladys Ridge Public School, Blackie High School and then went on to graduate from the Olds Agricultural College. He farmed in the Blackie area for a number of years and then in 1969 joined UFA at the Calgary Center. When the Airdrie Farm Supply Center was opened in 1971; Leo was transferred there as a Customer Sales Representative. In 1974, he was appointed Assistant Manager at Lethbridge and has now assumed his new position as Manager of the Vermilion Farm Supply Center.

A member of the Lethbridge Chamber of Commerce, Leo is looking forward to becoming involved in the Vermilion community. He enjoys snow skiing, water skiing, pleasure boating, camping and travelling.

Leo and his wife Kathryn have two daughters, Jacqueline, 2½ years and Heather Dawn, 1 year.

AGRICULTURE IN ALBERTA

Think of Alberta as a cornucopia. From it flows a profusion of foods designed and destined for Albertans, other Canadians and the rest of the world.

Agriculture is not only an important part of Alberta, its history and community development, but also its present day economy.

About half the members of Alberta's work force have a direct relationship with agriculture. They may belong to one of Alberta's 60,000 farming and ranching families or they may be employed in related industries ranging from packing plants to transportation.

Not only do farmers keep food in our mouths, but they help to support the economy as well. Farmers are good customers for nearly every major industry. A substantial portion of every worker's paycheck comes from sales to people who grow his food.

Alberta has only 8 per cent of the population of Canada, but we supply more than 20 per cent of the nation's food. An estimated half of Alberta's gross provincial product is generated from farming and ranching, so it's not surprising that Alberta's agricultural industry directly influences so many families.

Since Alberta was first opened to settlers, farmers and ranchers have been meeting the challenges of prairie agriculture with imagination and determination.

Repeatedly, members of Alberta's farming and ranching community have made outstanding contributions to agriculture. Some of these Albertans have been recognized in the Alberta Hall of Fame.

Service is the criterion for the Hall of Fame. Men and women named to it have devoted their lives to improvements in farming and ranching practices, to the encouragement of agricultural business and to support of the rural family and community.

The 29 Albertans who have been named to the Hall of Fame, since its creation in 1951, make an impressive company. All have been dedicated to service to the agricultural industry, and farming and ranching as a way of life. They have been given the highest honor bestowed by Alberta Agriculture - inclusion in the Alberta Agriculture Hall of Fame. Their portraits and accomplishments are displayed on the main floor of the Provincial Museum and Archives of Alberta.

The 29 Albertans who have been named to the Hall of Fame are:

1951

Mr. Frank Collicutt, Calgary
Mr. Claude Gallinger, Edmonton
Mr. Joe Johnson, Edmonton
Mr. C.S. Noble, Nobleford
Dr. Henry Wise Wood, Calgary

1959

Mr. Daniel Morkeberg,
Markerville

1967

Mr. Hugh W. Allen, Grande Prairie
Mr. Charles P. Hayes, Strome
Mr. J. W. Hosford, Edmonton
Mr. Benjamin S. Plumer, Bassano

1972

Mr. Frank S. Grisdale, Olds
Mr. Roy C. Marler, Clover Bar-Bremner
Dr. A. W. Platt, Calgary
Dr. P. M. Sauder, Lethbridge
Mrs. W. C. Taylor, Wainwright
Mr. Henry Young, Millet

1973

Mrs. Ellen Armstrong, Calgary
Mr. Nelson Malm, Calgary
Mr. F. H. Newcombe, Calgary
Dr. A. E. Palmer, Lethbridge

1974

Mr. Carl Anderson, Brooks
Dr. William H. Fairfield, Lethbridge
Mr. Laloovee R. Jensen, Magrath
Mr. Francis W. Maddock, Entwistle
Mr. Winnifred Ross, Millet

This year, the Minister of Agriculture, Marvin E. Moore announced that Alberta's highest agricultural honor had been bestowed by Alberta Agriculture on Mabel Barker, George Church, Frank Jacobs and Earl Stacey.

(Cont'd. on page 11)





Practical Pleasure Gifts The Gifts that keep on Giving

COMBINATION WRENCH

METRIC 11 piece



Triple chrome plated; precision machine and hardened.

Building equipment, farm equipment, animal health products, livestock handling equipment - these and many other similar farming inputs are what UFA members expect to find at their Farm Supply Centers. However, we carry many other items that could be of interest to you if you're thinking of Christmas gifts.

Sure, dad likes a good cigar and mom would appreciate a box of chocolates, but at your UFA Farm Supply Centers you'll find "Gifts That Keep on Giving".

Select a gift that will give practical pleasure for years to come. Make the gift you give one that will be used and enjoyed.

Waiting for you at Airdrie, Calgary, Claresholm, Camrose, Edmonton, Falher, Grande Prairie, Grimshaw, Hanna, Lethbridge, Oyen, Provost, Red Deer, Stettler, Spruce Grove, Two Hills, Vulcan, Vermilion and Westlock are many items that we know you'll be proud to give or happy to receive.



Olivetti Adding Machine.

Goes anywhere. Needs no electricity.



Gilson Snow Blower.

Two stage operation. Briggs and Stratton Snow Gard engine. Makes shovelling a thing of the past. (Other sizes in limited supply)

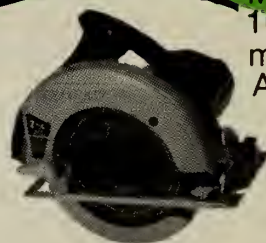


Practical Pleasure Gifts The Gifts that keep on Giving



**3/8" Variable
Speed Drill.**

Model 569C. 2.8 amp. motor for extra power. Variable speed from 0 to 1300 r.p.m.



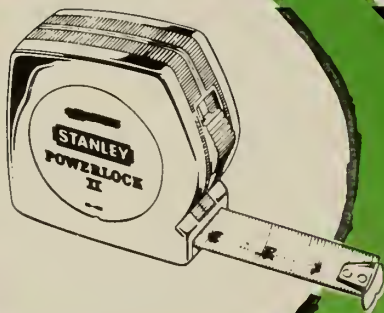
7 1/4" Skilsaw.

Model 553C. Powerful 10 amp doubleinsulated motor rated at 2 h. p. Adjustable rip fence.



**XL 12 Homelite
Chain Saw.**

3.3 cu. in. motor. For peak performance. Complete with 16" bar and chain to meet almost any need.



Stanley Tape.

Exclusive feature gives positive blade lock with no creeping. (Think Metric - 3 metre tape)

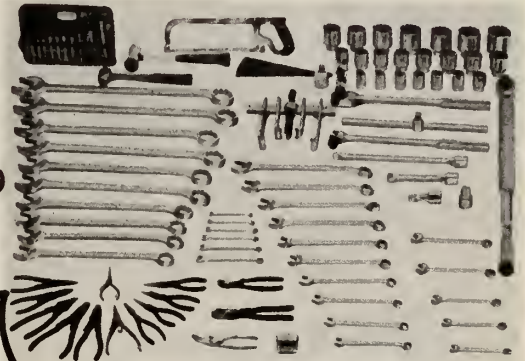
Model 101WB. Hand held lite that comes complete with 6 volt battery for longer life and sealed beam lamp.



**Eveready
Lamp and
Battery.**



For a professional job, you need the right tools. Complete line Proto Challenger.



Mirror tile.
Face lifts for bare walls.

Battery Charger.



Sony Digital Clock Radio.

Numerals are high and clear.

Stanley Tools.

Complete assortment of Stanley Tools.





Practical Pleasure Gifts The Gifts that keep on Giving

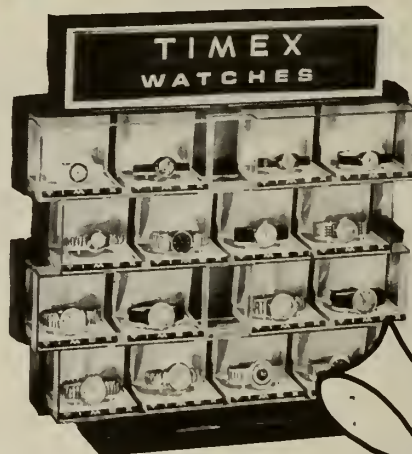


Heavy Duty Steel Tool Box with tote
ray. Welded construction.



Capture all the action with quality
binoculars.

Popularly priced rifles - with the
product features sportsmen want.



Timex.

Shock resistant. Depend on
Timex time after time.



AGRICULTURE IN ALBERTA

FOR OUTSTANDING CONTRIBUTIONS

**MABEL
BARKER**

Mrs. Barker has served the United Farm Women of Alberta and its descendent organizations in several capacities since 1926. She was honored by the Red Cross for 25 years of service, including wartime work as district campaign chairman. Her interest in the rural family continues and in her 83rd year, she is still actively involved in working for agriculture, her community and her church.



EARL STACEY

Earl Stacey has labored long to develop every aspect of the Peace River region agricultural community. As technical officer and later superintendent of the Beaverlodge Experimental Farm, he advised northern farmers on increasing yields, erosion prevention and introduction of forage crops. Mr. Stacey has also supported the Peace River area's historical, environmental and cultural concerns, and has served several agrology organizations. He was made an honorary member of the Canadian Seed Growers' Association in 1966.



**GEORGE
CHURCH**

Elected president of United Farmers of Alberta in 1945, Mr. Church's primary interest was farm organization and it was in the field of counsel and advice that he made his greatest contribution.

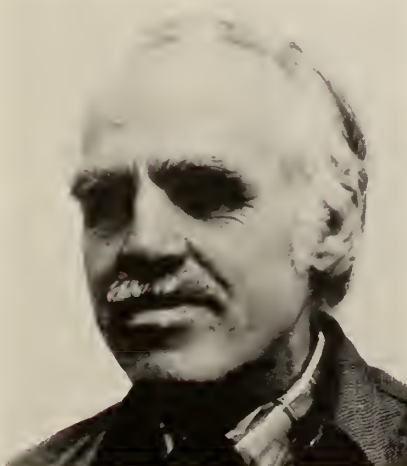
He served on the Board of Directors from 1929 until 1945 and as president from 1945 until 1948. When the organization amalgamated with the Alberta Farmers Union, he served with the UFA Co-operative Limited as president from 1948 until his death in 1961.

Mr. Church was active in several Alberta organizations concerned with agricultural and industrial development. To all his activities Mr. Church brought his warmth and willingness to help out.



FRANK JACOBS

Frank Jacobs began his service to the rural community as a country school teacher and principal, and progressed to teaching vocational agriculture. For over 20 years, Mr. Jacobs edited The Cattleman magazine. Long regarded as a farm leader and authority on Alberta's livestock industry, he became a familiar radio and television voice, and received many awards during his journalistic career. He is still active as a writer and agricultural consultant.



AGENT OF THE

DOUG KEOWN - Spirit River

Someone once noted that Doug Keown was the 'enterprising spirit of Spirit River'. The definition of the word 'enterprising' in the dictionary is "marked by an independent, energetic spirit and by a readiness to undertake or experiment".

Well, the word does describe Doug Keown. He is an enterprising man and during the time he has been the UFA Agent at Spirit River, he has certainly shown results.

Doug has been a UFA Agent since April, 1958. He worked with Steve Didow who had the agency at Spirit River from 1952 to 1958 and then ran the agency at Wembley until 1966. In December of that year, Doug was appointed Agent at Spirit River. The gallonage, at that time, was a little over 700,000 gallons. Doug has never looked back and has worked hard to build Spirit River into one of the top agencies in the Peace River area.

Born in Spirit River where he received his education, Doug grew up on the family farm. His father had homesteaded 14 miles west of Spirit River in 1929, and as the land at that time was all bush, cleared it by hand. In 1931, the senior Mr. Keown left the homestead and rented land in the Bronco Creek area. This is the area where the Keown children grew up and attended school. Doug worked with lumber companies in the bush and as a planer until he joined Steve Didow at the Spirit River Agency.



Doug and Mary Keown and their lovely daughters Candace and Donna and Donna's husband, Darrell Watson.

Doug has done many things and as he says 'hustled quite a bit' in order to increase his volume. Here are some of the things that he mentioned.

The Agency at Spirit River has a carwash, not profitable in itself, but definitely a traffic builder. Doug keeps the Agency open Monday to Saturday until 10:30 p.m., and Sundays from 10 a.m. to 7:30 p.m.

His customers are all within a 40 to 50 mile radius and a lot of them have good storage on the farm.

Doug frankly admits that his hours are long and he hasn't been able to be as much involved in community work as he would have liked.

A lot of his customers have been with him since the start and these customers have been Doug's best advertising. The word in Spirit River is, "Oh yes, Doug Keown will give you good service and you can get along with Doug."

The majority of Doug's business is from the farmers and ranchers in the area. He also has had some industrial accounts and has two trucks, a 2,100 gallon and a 1,400 gallon for delivery. All the orders are phoned in.



MONTH



The Agency at Spirit River - open until 10:30 p.m.

Doug's location is right on the corner of the highway leading into Spirit River and lends itself to a lot of travellers calling at the Agency. His trade at the service station has built up steadily over the years.

Farm calls are something Doug does quite a bit and he also firmly believes that the Petroleum Dividend has a lot of bearing on business, particularly in the Peace River, as there are a lot of good co-operators in this area.

There are about 1,100 people in Spirit River. About 70 per cent of the farmers in the area are grain farmers - barley, rape, wheat, but there is some mixed farming. The potential is good for the town, as a dam site, which the townspeople certainly are hoping for, could be built there.

Doug knows farmers and their needs and he himself farms near Spirit River. At the present time his farm is rented out, but he helps out during harvest. His dad runs the combine and Doug takes over from him after he's through work. Doug's dad, by the way, is 75 years old and "still going strong".

Mary Keown has been the 'gal behind the gallons' at the Agency. She works at the office in the Agency five days a week and previously worked side by side with Doug at Wembley.

An ardent hunter, Doug feels that getting game is not necessarily the most important thing. He feels that just getting out in the bush is one of the good things in life. Four or five times a year, he will take an airlight, as he thoroughly enjoys

seeing the game from the air. Mary has many interests, in particular she enjoys her garden and her flowers and Doug says she does a tremendous job.

Doug is an energetic and frank person whose personality has played a major role in his successful operation. He feels the potential in the Spirit River area is excellent and that there is no reason why eventually this agency couldn't be doing over two million gallons a year. Doug Keown, once described as "the enterprising spirit of Spirit River" is just that. The United Farmer is proud to salute him as Agent of the Month.



SALUTE TO SERVICE

Service Awards Board of Directors



Clare Anderson



Ewen McDonald

Mr. Clare Anderson of Barrhead, Director of the Affiliated Co-ops of United Farmers of Alberta, was recently presented with a Service Award, in recognition of his 10 years as a Director of United Farmers of Alberta. Mr. Anderson was elected a Delegate in 1964 and a Director in 1965.

Last year, Mr. Ewen McDonald of Alix, Director of District # 2, was presented with his 10 Year Service Award as a Director of United Farmers of Alberta. Mr. McDonald was elected a Delegate in 1960 and a Director in 1964.

Three other Directors have been so honored, over the years, with Board of Directors' Service Awards. In 1973, Mr. George Sayle of Sexsmith, past President of United Farmers of Alberta, received his 25 Year Service Award. In 1972, Mr. Andrew Silver of Huxley, received a 10 Year Award and in 1969, Mr. Elmer Johnson of Chauvin was presented with an award honoring his 10 years of service as a Director of United Farmers of Alberta.

Petroleum Division Service Awards

40 Years



Gordon Brazeau
Superintendent
Edmonton Petroleum
Warehouse
April 1, 1935

15 Years



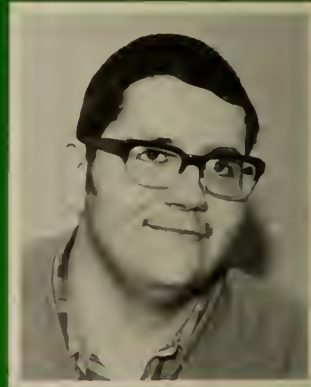
Dave MacNeill
Marketing Supervisor
April 18, 1960

10 Years



Bill McNab
Marketing Supervisor
October 1, 1965

5 Years



Brian Temple
Customer Service Rep
Edmonton Petroleum
Warehouse
December 1, 1970

SALUTE TO SERVICE

Farm Supply Division Service Awards

10 Years



Roland Coderre
Manager
Lethbridge Farm Supply
August 16, 1965



Eugene Letwin
Customer Service Super.
Edmonton Farm Supply
April 19, 1965



Jack McDonald
Manager
Calgary Farm Supply
June 29, 1965



Willie Trefiak
Manager
Westlock Farm Supply
April 19, 1965

5 Years



Jim Calder
Manager
FDD Lethbridge
January 2, 1970



Marion Garland
Co-ordinator
FDD Edmonton
August 27, 1970



Doug Kruger
Customer Sales Rep.
Stettler
July 1, 1970



Mike Liwczak
Manager
FDD Edmonton
June 8, 1970



Andrew Nelson
Customer Service Rep.
Westlock Farm Supply
March 25, 1970



Garry Sweet
Manager
Camrose Farm Supply
May 19, 1970



Garry Smith
Assistant Manager
Camrose Farm Supply
August 11, 1970



CHRISTMAS MESSAGE

The approach of the Christmas season and all that it means must surely lead us to contemplate the blessings bestowed on all of us.

We are blessed by living in a vast and uncrowded country, rich in natural resources, and our standard of living is one of the highest in the world.

Let us be thankful not only for the material things in our lives, but for those deeper aspects that give us direction and genuine purpose - the interactions and relationships with family, friends and business associates - the human contact that makes each day meaningful and worthwhile.

Christmas is a time and opportunity for fellowship, a time of religious significance for many, and universally a time for expression of genuine goodwill. May the good Lord help us to extend the spirit of this special occasion to every day in the year.

Enjoy the festive season to the hilt. May the wonderful spirit of Christmas fill your home with every happiness and may your Yuletide be a time of joy and laughter.

Our wishes for a merry Christmas to you and your families. In the year to come may good health, good friends, peace and prosperity be yours to enjoy.

Sincerely,

Howard Haney

Howard Haney
President

William McCartney

William McCartney
General Manager

Our entire organization
joins in sending
SEASON'S GREETINGS
and warmest best wishes for
a prosperous and
HAPPY NEW YEAR